

Bryn Eddy

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Portfolio • <https://www.journalistbryneddy.com/>

EDUCATION

Bachelor of Arts in English, Minor in Humanities, Honors College, 3.8 GPA
Winthrop University, Rock Hill, S.C.

May 2022

EXPERIENCE

- Editor Feb. 2024 - Present
Osteen Publishing's Lexington County Chronicle, Lexington, S.C.
- Curate 25-story budget for weekly paper, implementing and refining reporters' ideas
 - Team with reporters to write, edit stories covering 15 towns, cities in Lexington County
 - Head digital-first mantra by posting stories daily across multiple online platforms
 - Maintain productive, positive four-person multimedia newsroom environment
 - Implement subscriber-growth initiatives through newsletters, coverage choices, events and more
- South Carolina Newsletter Editor July 2023 - Present
Osteen Publishing
- Design, update 12 newsletters weekly for two newspapers in South Carolina under Osteen Publishing
 - Track newsletter analytics to identify trends, continue best practices
 - Oversee continued growth with audience of 15,000 daily openers, 40,000 signed up
 - Write personable introductions daily to reinforce company's community-centered, local mindset
- Reporter July 2023 - July 2024
Osteen Publishing's The Sumter Item, Sumter, S.C.
- Wrote an average of five stories per week using creative storytelling and factual reporting
 - Hosted field trips for area students to further future of journalism
 - Interviewed state legislatures, local government officials weekly
- Reporter Oct. 2022 - July 2023
North Strand News/My Horry News, Conway, S.C.
- Investigated and reported on news pertaining to the north strand of Horry County
 - Developed and initiated monthly publication
- Breaking News Reporter April 2022 - Oct. 2022
McClatchy's The Sun News, Myrtle Beach, S.C.
- Investigated and reported on news pertaining to Horry County and Georgetown County, S.C.
 - Published stories daily on crime, court, enterprise, weather
- Editor-in-Chief May 2021 - May 2022
News Editor Aug. 2020 - May 2021
Winthrop University's The Johnsonian, Rock Hill, S.C.
- Managed a staff of 27
 - Collaborated with staff to produce new 8-12 page issue each week
 - Refined story ideas, edited articles, laid out paper, sought new ways to increase readership
 - Conducted weekly interviews with story sources
 - Led The Johnsonian to first place award in general excellence by the South Carolina Press Association
- Hubert Osteen Memorial Internship – Reporting Intern June 2021 - July 2021
Osteen Publishing's The Sumter Item, Sumter, S.C.
- Reported on an average of four stories per week
 - Selected as one of four students in S.C. for this competitive internship

AWARD-WINNING PUBLICATIONS

- SCPA's 2023 **first in enterprise reporting** for "'It's not a luxury': As SC looks to remove tax on period products, other challenges linger"
- SCPA's 2023 **first in reporting-in-depth** for "'Sprayed and betrayed.' Agent Orange leaves lingering impacts on Myrtle Beach veterans, their families"
- SCPA's 2023 **first in obituary** for "USC Sumter professor and poet remembered as brilliant, fiery by friends and family"
- SCPA's 2023 **first in news feature writing** for "Sumter VFW Post 3034 may be haunted. Ghost hunters came to verify"
- SCPA's 2023 **second in lifestyle feature writing** for "A look inside Palmetto Pigeon Plant"
- SCPA's 2023 **second in newsletter**
- The 2022 **Herald Award** for "'Sounds about white.' Winthrop community not surprised by university's seemingly failed commitment to diversity as shown in presidential finalists"

SKILLS

- Adobe InDesign
- Mailchimp
- Search Engine Optimization
- Associated Press Style
- News Photography
- Creative Writing
- Interviewing
- Public Speaking
- Networking
- Social Media Strategies